

The top half of the image features a dark blue background with a complex, abstract graphic of light blue lines and circles, resembling a circuit board or data network. The lines are of varying thickness and connect various circular nodes, some of which are solid blue and others are hollow white. The overall effect is one of digital connectivity and technology.

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The Jackson Lewis Corporate Counsel Conference

THE FUTURE OF WORK

FAIRMONT CHICAGO, MILLENNIUM PARK

Wednesday, May 3rd – Friday, May 5th

CONFERENCE SCHEDULE

WEDNESDAY, MAY 3RD

6:00 pm-9:00 pm Cocktails and Dinner

THURSDAY, MAY 4TH

8:00 am-9:00 am Breakfast

9:00 am-9:30 am Welcome

9:30 am-10:45 am **Data Analytics in the Workplace: Making it “Work”** with author and data analytics pioneer, Eric Siegel

11:00 am-12:15 pm **Technology in the Workplace** Rapid Fire Presentations

12:30 pm-2:00 pm Lunch with **IBM Watson** Special Guest, Donna Haddad, Senior Counsel, followed by live demonstration

2:00 pm-2:45 pm Breakout Sessions

3:00 pm-3:45 pm **How Government Agencies are Using Big Data to Track and Address Claims** with Kelly Trindel, Ph.D., Chief Analyst, EEOC, and Thomas M. Colclough, Deputy District Director, EEOC-Charlotte District Office

3:45 pm-4:15 pm **How Management Liability Insurance is Adapting to a Changing World** with Anthony Tatulli, Global Head of Financial Lines Claims/Commercial Underwriting, AIG, and Jackson Lewis Chairman Vincent Cino

4:15 pm-5:00 pm Breakout Sessions

6:00 pm-10:00 pm Dinner Cruise, Departing from Navy Pier

FRIDAY, MAY 5TH

7:30 am-8:30 am Breakfast

8:30 am-9:45 am **The New Administration’s Impact on Workplace Law** Rapid Fire Presentations

10:00 am-10:45 am Breakout Sessions

10:45 am-11:30 am Breakout Sessions

11:45 am-1:00 pm Lunch with **Mara Liasson**, National Political Correspondent, National Public Radio

JOIN JACKSON LEWIS TO EXAMINE THE WORKPLACE OF TOMORROW

During this unique conference, we will explore the workplace of tomorrow with live technology demonstrations and in-depth, collaborative presentations and workshops. With topics ranging from autonomous car technology and artificial intelligence, to the shifting nature of work arrangements in an ever-increasing gig economy, attendees will have the opportunity to collaborate with peers, Jackson Lewis attorneys and industry leaders about what they are doing now to prepare their organizations for the road ahead. We will also explore changes corporate counsel may see under the new Administration in areas including labor, class actions, immigration, health care, OSHA, and much more. Throughout the conference, we will emphasize engagement and innovation, both in how we discuss cutting-edge issues impacting corporate counsel and the array of developments we will cover.

HIGHLIGHTS

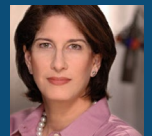
Data Analytics in the Workplace: Making it “Work”

Eric Siegel, author of *Predictive Analytics—The Power to Predict Who Will Click, Buy, Lie or Die*

Live Demonstration of IBM Watson: “cognitive technology that can think like a human”

The Trump Administration and the Press: What Next?

Mara Liasson, National Political Correspondent, National Public Radio



Special Event: Dinner Cruise

Departing from the historic Navy Pier on Lake Michigan, we will cruise along Chicago’s magnificent lakefront with spectacular views of downtown. Aboard this festive ship, we will have an opportunity to unwind, dine and engage with colleagues.



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Data Analytics in the Workplace: Making it “Work” with author and data analytics pioneer, Eric Siegel

9:30 am-10:45 am

From minimizing legal risk to improving planning and decision-making, employers are recognizing the value in leveraging data as a management tool. Join us for an in-depth discussion of the role of data analytics in the workplace with industry leader and author, Eric Siegel, Ph.D. Siegel is the founder of “Predictive Analytics World” and “Text Analytics World,” and Executive Editor of the *Predictive Analytics Times*. He is the author of the bestselling, award-winning *Predictive Analytics: The Power to Predict Who Will Click, Buy, Lie, or Die*, a former Columbia University professor, and a renowned speaker, educator and leader in the field.

Technology in the Workplace “Rapid Fires”

11:00 am-12:15 pm

As companies explore new roles and functions for their employees and rely more upon automation to achieve long-term business goals, innovative technologies, advanced analytics and digital developments are emerging. In this “rapid fire” presentation, we will explore novel forms of virtual communication, **artificial intelligence, wearables, cyborgs and badges**, and the future of collaboration, benefits, office space and work arrangements we may see for the employees of tomorrow.

IBM Watson for the Legal Industry Lunch Presentation and Live

Demonstration with Special Guest, Donna Haddad, Senior Counsel, IBM Watson

12:30 pm-2:00 pm

Join us for lunch and an interactive discussion about IBM Watson—“*cognitive technology that can think like a human,*” followed by a live presentation.

How Government Agencies are Using Big Data to Track and Address Claims with Kelly Trindel, Ph.D., Chief Analyst, EEOC, and Thomas M. Colclough, Deputy District Director, EEOC-Charlotte District Office

3:00 pm-3:45 pm

Employers are not the only organizations grappling with how to make the best use of data. Government enforcement agencies have the same tools at their disposal to analyze data they receive, particularly on claims alleging pay discrimination. Join us for an interactive dialogue with government representatives from the EEOC to get an inside glimpse of what the government may be looking for in your data.

How Management Liability Insurance is Adapting to a Changing World

with Anthony Tatulli, Global Head of Financial Lines Claims/Commercial Underwriting, AIG, and Jackson Lewis Chairman Vincent Cino

3:45 pm-4:15 pm

GENERAL SESSIONS | FRIDAY, MAY 5TH

The New Administration's Impact on Workplace Law

8:30 am-9:45 am

President Trump has already followed through on certain campaign promises—what may the new Administration do to follow up on its promise to relieve businesses of burdensome regulations proposed, enacted and enforced under former President Obama? Join a multi-disciplinary team of attorneys for a unique, fast-paced “rapid fire” discussion of what we anticipate from agencies such as the NLRB, EEOC, OSHA and OFCCP, what is on the horizon with respect to health care and the ACA, the ADA/FMLA and immigration, and an overview of global employment law in the wake of Trump, Brexit and key European elections.

The Trump Administration and the Press: What Next? with Mara Liasson, National Political Correspondent, National Public Radio

11:45 am-1:00 pm

What better way to add to our discussion of what we can expect from the new Administration and its relationship with the press than an engaging conversation with a reporter who covers politics and policy in the White House and Congress? Join us for a lively conversation with NPR National Political Correspondent, Mara Liasson.

The Jackson Lewis Corporate Counsel Conference is designed for corporate counsel with employment, labor, benefits and immigration law responsibilities, as well as all counsel and executives who are interested in the impact of technology on our fast-changing workplace. It is an ideal opportunity to interact with fellow in-house attorneys and highly-skilled practitioners in workplace law.

BREAKOUT SESSIONS

THURSDAY, MAY 4TH

2:00 pm-2:45 pm

4:15 pm-5:00 pm

FRIDAY, MAY 5TH

10:00 am-10:45 am

10:45 am-11:30 am

The Driverless Vehicle and More: Reinventing Your Workforce

In this interactive session, we will explore how driverless cars, drones and related technological advances will impact your workforce. We will discuss when we can expect changes to occur, how to plan for them, and what industries will be most heavily impacted. We will also consider workplace law implications likely to develop from technological advancements.

Immigration and Data Analytics: What You Need to Know about What the Government Knows

This session will explore areas in which the government's advances in technology are particularly relevant with respect to immigration compliance, including I-9 employment verification, PERM labor certification, H-1B processes, and the entry process for business visitors to the United States. We will discuss what the government's increased ability to collect and analyze data means for employers, as well as what employers are doing to enhance their immigration compliance programs.

Class Actions and the Future: How “Friends” Became Opt-ins, Why Big Data and Social Media is Changing the Face of Class Action Litigation, and other Issues You Need to Know About

This session will tackle how technology, big data, and social media from Facebook and Twitter to Snapchat and other social media sites are impacting class action litigation. Is this the beginning of a new generation of class action litigation or is it the same old thing but with new tools? Can employers minimize exposure in the world of big data and technology and how? We will also hit the highlights of what you need to know about the new frontier of class and collective actions under the Trump Administration.

A Matter of Time: Managing Wage and Hour Risks in a Digitally Connected World

Managing employees, particularly non-exempt employees, who are digitally connected has raised new and unavoidable challenges for employers. In this session, we will cover wage and hour risks that arise in managing a digitally connected workforce and steps employers can take to minimize those risk. Topics include risks in allowing non-exempt employees access to company e-mail and applications during non-work hours, capturing all hours worked, avoiding claims triggered by the “continuous workday” rule, and the fate of the “de minimis” rule.

The Future of E-Discovery: From Document Review to Document Preparation

This session will focus on enhancements to artificial intelligence which are streamlining all facets of e-discovery. We will explore how technology assisted review, also known as predictive coding, has fundamentally altered the time-consuming process of document review, and how we anticipate this will alter the discovery process in years to come. We also will look at the anticipated use of technology to automate routine legal task such as contract drafting and handbook reviews.

What’s In Your Wallet?: How Do You Use Your HRIS Data to Find the Gaps, Fix Inequities and Defend Against the Growing Wave of Claims

Pay equity is hot and claims of pay discrimination are on the rise. And lurking in your HRIS are deep, rich data that can be used against your company if turned over to plaintiff’s attorneys or enforcement agencies alleging pay discrimination. So let’s get proactive. You can use the same data to conduct *privileged* self-audits of your pay systems to identify barriers to fair pay. When used right, the data and self-audit analytics become strategic tools to uncover those pay gaps that can be explained and those that may need fixing.

The Ethics of Artificial Intelligence: Understanding Technology and its Limits

Artificial Intelligence (“AI”) raises a host of ethics issues. For example, all attorneys, as a matter of professional responsibility, have to understand the technology they use. And all attorneys, as a matter of professional responsibility, can’t simply rely on technology to advise clients; they have to analyze facts/data and make judgments. Moreover, unlike computers, attorneys have ethical obligations. This informative session will help you better understand these kinds of ethics issues which will arise more and more in the workplace of tomorrow.

Diversity, Inclusion and Training: What Does This All Look Like for the Workforce of the Future?

Corporate diversity and inclusion (“D&I”) programs have evolved from the dominion of a few forward-thinking corporations to the mainstream, and companies large and small are seeing more diverse applicants than ever before. Rapid population demographic changes are re-making the workplace and presenting opportunities, and challenges, employers. This workshop will focus on how the modern workforce is changing; possible impacts of new Administration initiatives on those changes; cutting-edge tools and technology used by companies seeking to achieve—and maintain—greater diversity; and how companies can legally and effectively implement D&I initiatives.

Vaccinating Your Brand: How to Best Protect your Organization and Reputation from Social Media Attacks Stemming from Employees and Other Individuals or Constituencies

This interactive session with guest speakers and Jackson Lewis presenters will explore new modes of communication and the respective rights of employers and employees when, for example, an employee posts derogatory comments about colleagues and/or the company. We will also discuss examples of recent situations where organizations have taken a position on political issues of the day and how to do so effectively.

This program may qualify for up to 12 hours of Continuing Legal Education (CLE) credits, depending on jurisdiction.

ABOUT JACKSON LEWIS

Jackson Lewis P.C. is a law firm with more than 800 attorneys in major cities nationwide serving clients across a wide range of practices and industries. Having built its reputation on providing premier workplace law representation to management, the firm has grown to include leading practices in the areas of government relations, health care and sports law. The Firm's commitment to client service, depth of expertise and innovation draws clients to Jackson Lewis for excellent value-driven legal advice.



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THE 2017 CORPORATE COUNSEL CONFERENCE

Fairmont Chicago, Millennium Park
200 North Columbus Drive • Chicago, Illinois 60601
(312) 565-8000
Wednesday, May 3rd – Friday, May 5th

CONFERENCE FEES

The \$695 registration fee includes resource materials, meals and associated activities. The cost for a spouse or guest to attend is an additional \$500. The fees must be paid in full to reserve a place. Jackson Lewis reserves the right to limit attendance or deny registration at its discretion.

HOTEL RESERVATIONS

Hotel room reservations are the responsibility of the registrant, and they must be booked in addition to the Conference registration. Premium rooms are available for the nights of the Conference at the special rate of \$299/night, exclusive of tax and incidentals.

CONTINUING LEGAL EDUCATION

This program may qualify for up to 12 hours of Continuing Legal Education (CLE) credits, depending on jurisdiction. Registrants seeking financial assistance should contact Ramlah Bari at Ramlah.Bari@jacksonlewis.com. *Jackson Lewis is an approved provider for New York State and California CLE.*

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REGISTER ONLINE FOR THE CONFERENCE AT:

WWW.JACKSONLEWIS.COM

For further information, please contact:

Ramlah Bari, Events Manager

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WORKPLACE ANSWERS